

PDI *SuperSpec*™ CABLE

PDI'S PROFESSIONAL GRADE PRODUCT LINE



PDI HDMI Cable



PDI HDMI to DVI Cable



PDI S-Video Cable



PDI Composite A/V Cable



PDI Component Video Cable



PDI Audio Cable

All cables come in 6ft and 13ft lengths

PROFESSIONAL GRADE
HIGH DEFINITION
AUDIO/VIDEO CABLES

- HDMI
- HDMI-DVI
- COMPONENT
- COMPOSITE
- STEREO
- S-VIDEO
- DIGITAL AUDIO



“ THE CABLE MATTERS! ”

SUPERSPEC™ A/V CABLES • QUALITY YOU CAN RELY ON

Today's high definition home theater systems require more than stock jumper cables. PDI uses only the best materials and maintains meticulous manufacturing standards in our state of the art facility to provide:

- **Contact points superior to other competitors**
- **Perfect high-frequency response**
- **Isolation from outside noise (RFI/EMI)**

For the best video and audio quality possible, at a price that won't break the bank, trust in PDI SuperSpec™ Cable. What you see and hear on your system is only as good as the cables you use.

"These are fantastic cables! The difference in picture quality from the cheap ones that came with my equipment is astounding."



CABLE USAGE AND PRICING COMPARISON MATRIX

PART #	DESCRIPTION	STD REC	DVR	HD	HD DVR	OUR PRICE	THEIR PRICE
PDI-HDMI 6' or 13'	HDMI to HDMI			✓	✓	6'- \$79.95 13'- \$99.95	6'- \$119.95 13'- \$149.95
PDI-HDMI/DVI 6' or 13'	HDMI to DVI			✓	✓	6'- \$79.95 13'- \$99.95	6'- \$119.95 13'- \$149.95
PDI-SVIDEO 6' or 13'	S VIDEO	✓	✓			6'- \$49.99 13'- \$69.99	6'- \$99.95 13'- \$119.95
PDI-COM 6' or 13'	COMPOSITE	✓	✓			6'- \$85.99 13'- \$99.99	4'- \$139.95 8'- \$189.90
PDI-COMPNT 6' or 13'	COMPONENT		✓	✓	✓	6'- \$99.99 13'- \$119.99	4'- \$99.95 8'- \$129.95
PDI-AUDIO 6' or 13'	AUDIO CABLES	✓	✓			6'- \$39.99 13'- \$49.99	4'- \$99.95 8'- \$129.95

Pricing subject to change without notice. Price comparison based upon leading competitor.

PICTURE QUALITY COMPARISON



👉 LOW QUALITY STOCK CABLES

Using the inferior connector cables that come with your home entertainment center can lead to a host of problems including:

- Lower than expected image and audio quality
- Image ghosting
- Odd color casts
- Digital noise at the edges of the screen



PDI PROFESSIONAL QUALITY CABLES 👉

Using PDI's SuperSpec™ Cable maximizes your digital high definition home theater experience

- Optimal picture and audio quality
- Sharp, crystal clear resolution
- Rich, true-to-life colors
- Noise free across the entire television screen

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FOR THE ULTIMATE IN AFFORDABLE HIGH DEFINITION AUDIO AND VIDEO PERFORMANCE, PDI SUPERSPEC™ CABLE IS YOUR LOGICAL CHOICE

High Definition Television, or HDTV, delivers brilliant, high resolution images in a wide-screen 16:9 format. The quality of HDTV is truly outstanding and is ideally suited for large television sets. The key difference between new HDTV and the old analog NTSC TV is that the programs are delivered digitally. This methodology minimizes the effects of interference, ghosting and noise and assures perfect images on the screen.

PDI SuperSpec™ High Definition Cables incorporate the latest technology for these types of audio/video cables and are considerably less expensive than other manufacturer's cables of equal quality.

HDTV includes Dolby Digital Coding to provide the capability for full surround sound through 5.1 channels, each feeding a separate loudspeaker utilizing home theater amplifiers. This gives a dramatic improvement to the quality of the sound and its impact on the viewer, further reinforcing the feeling of "Being There". Thus, another exciting dimension is added to the HDTV experience.

Using the proper cables dramatically enhances your listening pleasure. PDI SuperSpec™ Cables make the most of today's high-end digital technologies and deliver performance on par with other big name cable manufacturers, at a very competitive price. See for yourself why home theater installers and discerning viewers are raving about PDI SuperSpec™ Cables.

EXPLANATIONS OF THE VARIOUS TYPES OF CABLE

HDMI Jack and Cable

HDMI stands for High-Definition Multimedia Interface. It offers a high-quality connection that combines the video and audio signal into a single cable.

The HDMI jack uses HDCP content protection to allow you to view HD programming that has been encoded using the HDCP protection system. For the best access to HD programming at the highest available resolution, connect this to an HDTV that supports HDCP technology.

DVI (Digital Video Interface) is an older digital connection standard that has been replaced by HDMI and is compatible with HDMI. DVI carries video only. You can also use an HDMI to DVI converter, which also carries video only, so must be used with audio cables to receive the audio signal.

Component Video Output (YPbPr)

The component connector provides high-quality video for your HDTV system. Component video is also referred to as "YPbPr." It uses three separate cables—with connectors colored green, red and blue—one for each component of the HD video signal.

Digital Audio Outputs (Optical Jack and Cable)

The Digital Audio Optical cable provides the best quality audio. The jack and cable use light to send digital audio data to A/V receivers equipped to receive and interpret it. The jack and cable must be aligned before plugging in, and may be covered by protective caps, which must be removed before making connections.

Digital Audio Outputs (Coaxial Jack and Cable)

Coaxial digital audio jacks and cables send digital audio data to A/V receivers equipped with coaxial digital audio input jacks. Coaxial cable provides a high quality audio signal over copper wire.

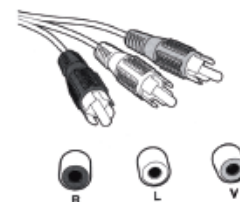
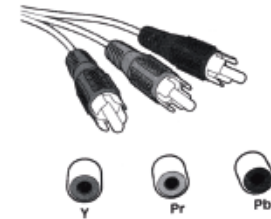
S-Video Jack and Cable *

S-Video jacks and cables provide the best picture quality among standard connections. You will still need to connect the left and right audio cables to the TV because the S-Video cable only carries the picture signal, not sound.

Audio/Video (A/V) Jack and Cable *

Audio/Video (A/V) cables provide excellent picture quality and stereo sound, and should be used if your TV does not have S-video jacks. Your receiver's A/V jacks are color coded (yellow for video, red for right audio and white for left audio). If your TV has only one input for audio (mono), connect it to the left (white) audio jack on the HD Receiver.

** For standard-definition TV picture and sound only. Not HDTV.*



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