



Commercial Lodging and Institutions Rate Card

HD Access to DIRECTV HD programming requires a DIRECTV HD Receiver, HD television equipment and an HD Access fee of \$0.25 per room per month. Access fee is required in order to receive ANY HD channel within any package

PURCHASING GUIDELINES: All rates are per Subscriber Unit* per month with a minimum of 20 subscriber units and \$25 in programming services**. Charges must be based on 100% of the subscriber units at all times. With the exception of ESPN, the property does not have to display all feeds or channels in a package. Blackout restrictions and other conditions apply to sports programming. All programming and pricing subject to change.

| PACKAGED SERVICES | | | PER UNIT | |
|--|---|--|--|-----------------------------|
| IN-ROOM CHOICE™ (Formerly Universal Choice) Includes over 75 channels | The 101 ^{HD} A&E ^{HD} ABC Family AMC Animal Planet ^{HD} BET Big Ten Network ^{HD} Bloomberg Television Cartoon Network ^{HD} CBS College Sports ^{HD} Chiller CMT ^{HD} CNBC ^{HD} CNN ^{HD} CNN Headline News Comedy Central C-SPAN C-SPAN2 Current TV Discovery Channel ^{HD} Discovery HD Theater ^{HD} Discovery Health E! Entertainment Television ESPNU Fine Living FitTV Food Network ^{HD} | Fox Business Network ^{HD} Fox Movie Channel Fox News Channel Fox Reality Channel FUEL TV Fuse FX ^{HD} G4 GEMS TV GOD TV Golf Channel ^{HD†} GSN: the network for games HDNet ^{HD} History ^{HD} IFC Lifetime Lifetime Movie Network LOGO Military Channel MSNBC MTV ^{HD} MTV2 National Geographic Channel ^{HD} NFL Network ^{HD} NHL Network ^{HD} Nickelodeon/Nick at Nite (East) ^{HD} | Nickelodeon/Nick at Nite (West) Oxygen REELZ Channel Science Channel ^{HD} Sci-Fi ^{HD} Sleuth SOAPnet Speed ^{HD} Spike TV ^{HD} TBS ^{HD} Tennis Channel ^{HD} TLC ^{HD} TNT in HD ^{HD} Travel Channel truTV TV Guide Channel TV Land TV One USA Network ^{HD} Versus ^{HD†} VH1 Classic VH1 ^{HD} WE tv The Weather Channel ^{HD} <i>†Golf and Versus share a HD channel and do not broadcast in HD 24/7</i> | \$2.70 |
| | ESPN Package***: | ESPN ^{HD} , ESPN2 ^{HD} , ESPNNews, ESPN Classic and ESPNU | | \$3.50 |
| HD Package: | HDNet Movies ^{HD} , MGMHD ^{HD} , MHD ^{HD} , Smithsonian ^{HD} , and Universal ^{HD} <i>-Requires an active subscription to IN-ROOM CHOICE or The Fundamentals</i> | | \$0.25 | |
| The Fundamentals: | The 101 ^{HD} Bloomberg Television Cartoon Network ^{HD} CNN ^{HD} CNN Headline News C-SPAN2 | Discovery Channel ^{HD} Discovery HD Theater ^{HD} Fox News Channel FX ^{HD} National Geographic Channel ^{HD} | Speed ^{HD} TBS ^{HD} TLC ^{HD} TNT in HD ^{HD} USA Network ^{HD} The Weather Channel ^{HD} | \$1.55 |
| Family Favorites: | ABC Family AMC Animal Planet ^{HD} Discovery Channel ^{HD} | Discovery HD Theater ^{HD} Discovery Health Discovery Kids FitTV | Investigation Discovery Military Channel Planet Green TLC ^{HD} | \$0.50 |
| Great Entertainment: | Comedy Central, Lifetime, MTV ^{HD} , MTV2, Nickelodeon/Nick at Nite (East) ^{HD} , Nickelodeon/Nick at Nite (West) ^{HD} and VH1 ^{HD} | | | \$0.50 |
| Facts & Fantasy: | E! Entertainment Television, Sci-Fi ^{HD} and truTV | | | \$0.25 |
| Business Networks: | Bloomberg Television, CNBC ^{HD} , Fox News Channel, G4 and MSNBC | | | \$0.50 |
| Adventure Package: | DIY Network, Fine Living, National Geographic Channel ^{HD} and The Outdoor Channel | | | \$0.50 |
| Music Extra: | CMT ^{HD} , Fuse, GAC and Spike TV ^{HD} | | | \$0.35 |
| Local Channels: | Includes all local channels available in your market | | | \$29.95 per property |

*Subscriber Units are defined as follows: **Hotel/Motel:** Total number of available rooms; **Hospital:** Total number of televisions in patient's rooms on premises; **Dormitory, Office Building, All Others:** Total number of cable drops connected to delivery system.
 **\$25 minimum not required for activation of Local Channels.
 ***ESPN (non-HD), ESPN2 (non-HD), ESPNNEWS and ESPN Classic must be delivered to each room. In order to receive ESPN HD and/or ESPN2 HD, the non-HD feeds of ESPN, ESPN2, ESPNNEWS, and ESPN Classic must be delivered to each room.



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PREMIUM SERVICES

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| HBO [®] (7 channels plus HBO HD and HBO Latino ^{****})..... | \$3.50 |
| <small>In order to receive HBO HD, the non-HD feed of HBO must be delivered to each room.</small> | |
| CINEMAX [®] (3 channels) | \$3.50 |
| SHOWTIME UNLIMITED [®] (5 SHOWTIME [®] channels, The Movie Channel [®] , FLIX [®] and Sundance Channel [®])..... | \$5.00 |
| SHOWTIME [®] , FLIX [®] and Sundance Channel [®] (7 channels including 5 SHOWTIME [®] channels) | \$4.10 |
| SHOWTIME [®] (5 SHOWTIME [®] channels) | \$3.00 |
| STARZ [®] Super Pak ^{††} / Encore [®] (12 channels including all 6 theme channels) | \$3.75 |
| Starz [®] / Encore [®] + 3 Themes [†] (9 channels) | \$3.30 |
| Starz [®] / Encore [®] + 1 Theme [†] (7 channels) | \$3.00 |
| Starz [®] / Encore [®] (6 channels: 2 Starz [®] , 1 Starz [®] Edge, 1 Starz [®] InBlack and 2 Encore [®]) | \$2.50 |
| Encore [®] + 6 Themes [†] (8 channels) | \$1.95 |
| Encore [®] + 3 Themes [†] (5 channels) | \$1.35 |
| Encore [®] + 1 Theme [†] (3 channels) | \$0.95 |
| Encore [®] (2 channels: East and West) | \$0.75 |

Stand-Alone and Bundled Services

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| A&E ^{HD} , History ^{HD} , and Discovery Channel ^{HD} | \$0.35 |
| BabyFirstTV..... | \$0.20 |
| BBC America and Current TV..... | \$0.20 |
| Big Ten Network ^{HD} | \$0.25 |
| BET and GSN..... | \$0.15 |
| Bravo ^{HD} , IFC and WE tv..... | \$0.35 |
| C-SPAN and C-SPAN2 | \$0.08 |
| CBS College Sports ^{HD} | \$0.15 |
| Disney Channel (East) ^{HD} , Disney Channel (West) and Toon Disney..... | \$0.75 |
| ESPN ^{HD} | \$4.25 |
| ESPN ^{HD} & ESPN2 ^{HD} | \$3.60 |
| ESPN ^{HD} , ESPN2 ^{HD} & ESPNEWS ^{HD} | \$3.55 |
| Fox Movie Channel | \$1.00 |
| Fox Soccer Channel..... | \$0.20 |
| FUEL TV ^{HD} | \$0.20 |
| FX ^{HD} | \$0.30 |
| The Golf Channel | \$0.25 |
| Go!TV | \$0.20 |
| HGTV ^{HD} , Food Network ^{HD} and Travel Channel | \$0.15 |
| LOGO | \$0.15 |
| NBA TV ^{HD} | \$0.35 |
| NFL Network ^{HD} | \$0.30 |
| The N, Nicktoons, Noggin and PBS Kids Sprout..... | \$0.30 |
| Setanta Sports | \$0.20 |
| Speed ^{HD} | \$0.25 |
| Sundance Channel [®] | \$0.35 |
| Tennis Channel ^{HD} | \$0.25 |
| Turner Classic Movies (TCM)..... | \$0.30 |
| Sports South ^{HD} (formerly Turner South; only available in certain areas of the U.S., Zip code confirmation required)..... | \$0.99 |
| TVG The Interactive Horseracing Network | \$0.15 |
| TV Land, The Hallmark Channel and Lifetime Movie Network | \$0.25 |
| Versus | \$0.35 |



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Stand-Alone and Bundled Services cont'd

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| Superstation WGN..... | \$0.14 |
| XM Satellite Radio (includes all channels**) | \$0.17 |

Regional Sports Networks (ZIP code confirmation required)

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|---|--------|
| Altitude Sports and Entertainment ^{HD+} | \$0.99 |
| Comcast SportsNet Chicago ^{HD} | \$0.99 |
| Comcast SportsNet West..... | \$0.99 |
| SportsNet New York ^{HD} | \$0.99 |
| Sports Time Ohio ^{HD+} | \$0.99 |
| In-Market Regional Sports Networks..... | \$0.99 |
| YES Network ^{HD} : In Market – NY, NYDMA | \$1.75 |
| Out of Market – Available to viewers in NY, CT, and portions of NJ and PA | \$1.50 |

+HD broadcast of games only

International Programming

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| Aastha* | \$0.15 |
| ArabicDirect ^{TM*} (includes Rotana Cinema, Rotana Zaman, Rotana Moossika, Orbit Al-Yawm and Orbit Seen) | \$0.20 |
| BanglaDirect ^{TM*} | \$0.15 |
| CaribVision*..... | \$0.10 |
| FilipinoDirect ^{TM*} (includes ABS-CBN News Channel, Cinema One Global, DWRR 101.9, DZMM Radio Patrol, Filipino Channel, GMA Pinoy TV, Kapamilya and MYX) | \$0.35 |
| Galavisión and Univision | \$0.15 |
| GreekDirect TM II (includes Alpha Sat, Alter Globe, Greek Music TV and Mega Cosmos) | \$0.25 |
| HindiDirect ^{TM*} II (includes Cricket Plus, MTV India, NDTV, Star Plus, Star News, Star One, DD India and FILMY)..... | \$0.35 |
| Jadeworld (TVB1, TVB2, TVBS, TVB Entertainment and CCTV-4) | 1-999 units-\$200 1000+ units-\$400 |
| KoreanDirect TM (CTS, MBC, SBS and YTN)..... | \$0.25 |
| MandarinDirect TM III* (includes Phoenix InfoNews, Phoenix North American Chinese Channel, CTI Zhong Tian, TVB8 and TVBS) | \$0.15 |
| PolishDirect II (Includes TV Polonia, TELE 5, TVP3, “Jedynka” Polskie Radio 1 and “Trojka” Polskie Radio 3) | \$0.20 |
| RTR Planeta* (“Kultura” and “Rossiya”) | \$0.15 |
| RussianDirect ^{TM*} (Channel One Russia Worldwide, Dom Kino, Muzika Pervogo, NannyTV and Vremya: Retro Channel)..... | \$0.35 |
| SKY TG24*..... | \$0.10 |
| Studio 1+1 International | \$0.15 |
| TamilDirect ^{TM*} (Vijay) | \$0.15 |
| TeleguDirect ^{TM*} (ETV Teluga)..... | \$0.15 |
| TFC Direct ^{TM*} (Includes TFC, ABS-CBN News Channel, Cinema One Global, DWRR 101.9, DZMM Radio Patrol, GEM NET, Kapamilya Channel and MYX) | \$0.25 |
| VietnameseDirect TM III* (includes SBTN, VHN-TV, TVB Vietnam and Little Saigon Radio)..... | \$0.15 |

Free Add-On^{††} (America's Store, Bloomberg Television, The Church Channel, FiTV, HSN, QVC, ShopNBC)

Complimentary Channels^{††} (Satellite 101: BYU TV, The Church Channel, C-SPAN, Daystar, Link TV, NASA TV, NRB Network, RFD TV, TBN, The Word and World Harvest Television. **Satellite 119:** CCTV-9, EWTN^{††}, ONCE Mexico, HITN TV^{††}).

*Orbital slot 95. Must have DIRECTV[®] Multi-Satellite System to receive these channels. Procurement of equipment is customer's responsibility.

**Orbital slot 101. Must have DIRECTV[®] Multi-Satellite System to receive these channels. Procurement of equipment is customer's responsibility.

***Orbital slot 119. Must have DIRECTV[®] Multi-Satellite System to receive these channels. Procurement of equipment is customer's responsibility.

†Theme channels include: Western, Action, Mystery, Drama, Love and WAM.

††Free add-on with purchase of any DIRECTV In-Room programming. Must have DIRECTV Multi-Satellite System to receive these channels. Procurement of equipment is customer's responsibility.